The Use of Social Technology in the Application of HRO and Risk Management Principles
Social Media

More not Always Better
Values at Risk
Evacuation
Fire Status
Full Network
That was the easy part

Guess what, it gets harder!!!

Effective Communications

Left Hand Column

Ladder of Inference

Clean Talk

Four Player

Even more !!!

Values

Beliefs

Being not Doing

Identity
Even Harder

Engagement

Enlightenment
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